



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 2672712

Schedule Dates 10/29/16-11/07/16
Advertiser DCCC-Democratic Congressional Campaign Comm
Agency Great American Media (2231)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand Est 5818 DCCC 11/1-11/8 Add #2 (872894)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name KEANE,JULIE
Phone/Fax /
CPE Est 5818 DCCC Add#2
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 5818 DCCC 11/1-11/8 Add #2
WJLA
Add To Schedule 2

Date Entered 10/27/16
Last Modified 11/01/16
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,538.75
Net Total \$31,386.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2016	21	\$36,925.00
Grand Total:	21	\$36,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5A- News-Good Morning Washington at 5a	2		X	X	X	X			2	\$400.00	\$800.00	Washington (WJLA)		10/27/16
2.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6A- News-Good Morning Washington at 6a	2		X	X	X	X			2	\$700.00	\$1,400.00	Washington (WJLA)		10/27/16
3.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	7:30A- On the Money								1	1	\$150.00	\$150.00	Washington (WJLA)		10/27/16
4.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	9A- Live with Kelly	2		X	X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)		10/27/16
5.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	10A- Rachael Ray			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		10/27/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	10A- Rachael Ray		1							1	\$350.00	\$350.00	Washington (WJLA)		10/27/16
7.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	12:57:56P- ABC-The Chew		1							1	\$425.00	\$425.00	Washington (WJLA)		10/27/16
8.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	12:57:56P- ABC-The Chew			1	1	1	1			4	\$425.00	\$1,700.00	Washington (WJLA)		10/27/16
9.0	Normal Line / Prime Premium	11/07/16-11/07/16	4	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		1							1	\$12,000.00	\$12,000.00	Washington (WJLA)		10/27/16
10.0	Normal Line / Prime Premium	11/02/16-11/02/16	4	:30	7:57:56P- ABC-Modern Family (Wednesday)				1						\$16,000.00		Washington (WJLA)		10/27/16
10.0.1	Closed Preempt	11/02/16															Washington (WJLA)	Program Change/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / Football	10/29/16-10/29/16	4	:30	7:57:56P- Sports-ABC College Football 3							1			\$4,000.00		Washington (WJLA)		10/28/16
11.0.1	Closed Preempt	10/29/16															Washington (WJLA)	Live Program Overrun/Spot - Sports	
12.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	6:27P- 6:30P (EST)		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)	WORLD NEWS TONIGHT ADJ	10/28/16
13.0	M/G For 10.0.1 / Prime Premium	11/03/16-11/03/16	4	:30	7:57:56P- ABC-Greys Anatomy (Thursday)					1				1	\$12,000.00	\$12,000.00	Washington (WJLA)		10/28/16
14.0	M/G For 11.0.1 / Football	11/05/16-11/05/16	4	:30	7:57:56P- Sports-ABC College Football 3							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		11/1/16

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